

FEVE EXPANDS TEAM WITH THE STRATEGIC APPOINTMENT OF MAX KEMP AS SENIOR MANAGER, ENERGY POLICY

Brussels, 4th September 2024 – FEVE, the European Container Glass Industry Federation, is pleased to announce the appointment of Max Kemp as its new Senior Manager, Energy Policy. This key hire comes at a pivotal moment as the European container glass industry intensifies its commitment to decarbonizing production technologies and securing access to green energy at competitive prices. Mr. Kemp will spearhead a new workstream within FEVE, aimed at effectively bringing the industry's voice to energy policy discussions at the EU level.

Max Kemp brings to FEVE a robust background in EU policy, particularly in climate and energy regulation. His previous roles at the European Federation of Local Energy Companies (CEDEC) and Milieu Law & Policy Consulting have equipped him with extensive experience in monitoring legislation and developing advocacy strategies. This expertise, combined with his solid legal foundation, will be invaluable as he leads FEVE's efforts to navigate the complex energy landscape.

Commenting on his new role, Max Kemp stated, *"I am honored to join FEVE and to be entrusted with this important mission for the European Container Glass Industry. This is both a challenging and exciting opportunity, and I am eager to leverage my experience and skills to support FEVE's goals."*

On behalf of the FEVE team, Adeline Farrelly – Secretary General of FEVE - expressed confidence in Kemp's abilities, saying, *"We are thrilled to welcome Max to our team. His expertise and experience will be crucial as we advance our industry's energy agenda."*

With Kemp's appointment, FEVE reaffirms its dedication to sustainable energy solutions, ensuring that the container glass industry remains at the forefront of innovation and environmental stewardship in Europe.

About FEVE

FEVE is the association of European manufacturers of glass containers. The glass packaging industry generates 125 000 direct and indirect jobs thanks to 160 Container glass production sites in Europe producing a wide range of glass packaging products for food and beverages, perfumery, cosmetics and pharmacy for European and global customers. FEVE members have plants in 23 European countries. Container glass is one of Europe's best recycled products. The federation is committed to promoting sustainable production practices and advocating for favorable regulatory conditions that support innovation and environmental responsibility. See more on www.feve.org.

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