

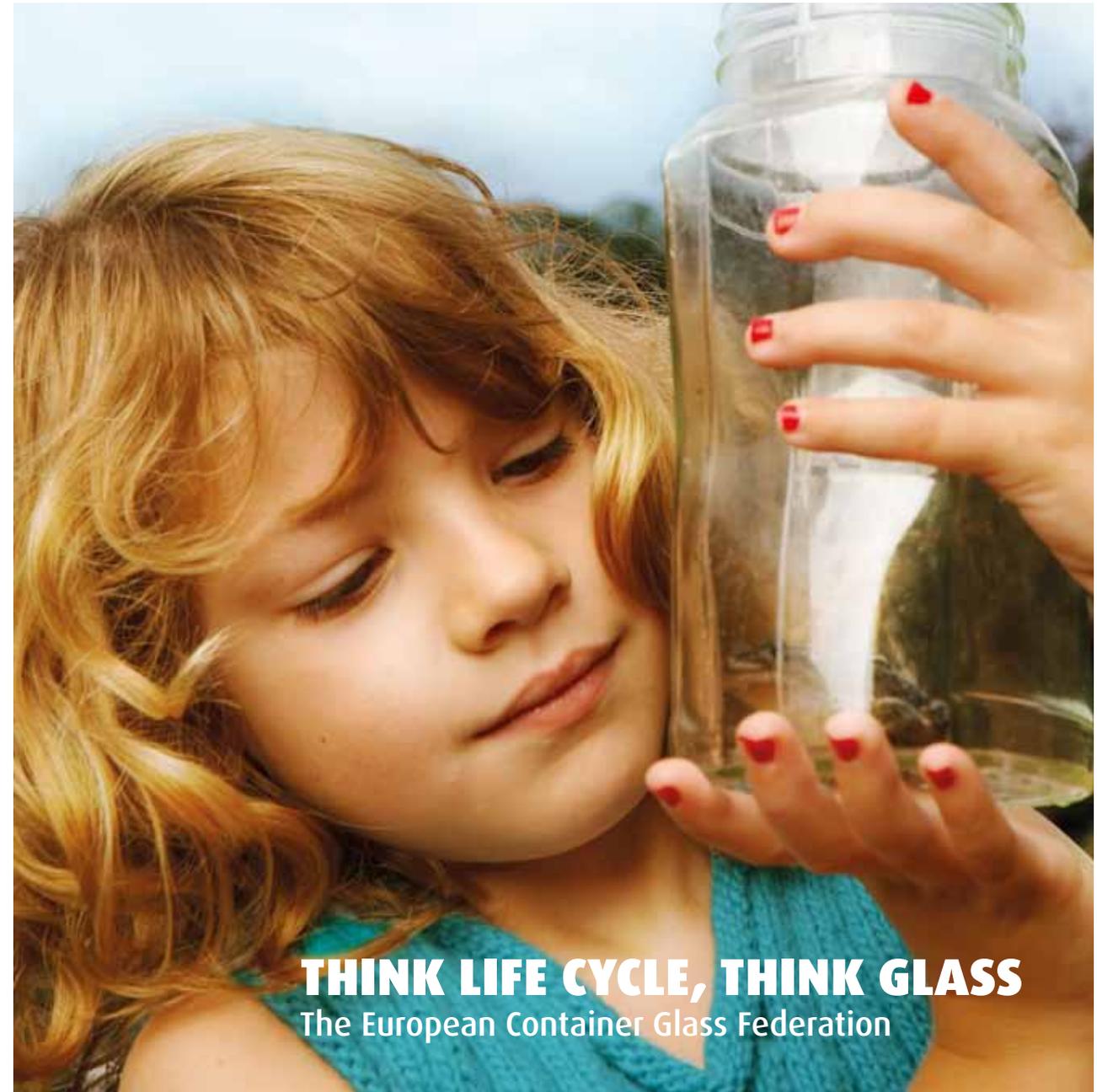



FEVE

WWW.FEVE.ORG

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 These Days



THINK LIFE CYCLE, THINK GLASS
The European Container Glass Federation

WHO IS FEVE?

FEVE is the European Federation of glass packaging and glass tableware makers. Founded in 1977 and headquartered in Brussels, FEVE is an international not-for-profit association, which currently numbers over 60 company members and 22 corporate groups across the European Union, Switzerland and Turkey.

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WHAT IS THE ROLE OF FEVE?

FEVE is the official voice of the glass container industry at European level. It promotes the common interests of its members throughout Europe and is actively engaged in dialogue with European stakeholders and NGOs.

FEVE champions the position of the industry in the European debate on sustainability and it ensures collaboration with members and national glass associations on both Europe-wide projects and country based actions.

FEVE ensures that members are constantly informed about EU developments in Life Cycle Assessments, Packaging and Packaging Waste initiatives, developments in sustainable production and consumption, European Emissions Trading Scheme, REACH, and many other dossiers.

The Association promotes glass as an ideal packaging material for its unique environmental, economic and social assets. It actively supports the forum 'Friends of Glass' which brings together consumers who consider glass packaging to be good for themselves, their families and the environment.



WHY CHOOSE GLASS?

The benefits of glass packaging are clear: it's sustainable, it's virtually inert, it's 100% recyclable, reusable and refillable; it's safe to store food and drinks in; and it's beautiful.

GLASS COMES FROM NATURE

Glass is made from naturally occurring ingredients – sand, soda ash and limestone – abundant in nature.

GLASS IS 100% RECYCLABLE AND INFINITELY SO

Glass is one of the very few examples where the same material can be used over and over again without loss of quality. So extraction of new virgin materials can be avoided, there is no need for downcycling, littering, landfilling or incineration. Glass is locally and actually recycled into the same product system – from bottle to bottle – without any change to its inherent chemical or physical properties.

GLASS CONTAINERS CAN BE REUSED: THEY CAN HAVE UP TO 40 LIVES

Reusing glass bottles reduces overall impact, including energy use and CO₂ emissions, over a bottle's multiple lives – this increases the sustainable value of glass many times over.

GLASS PROTECTS CONSUMER'S HEALTH

Glass is virtually inert and impermeable, making it the most stable of all packaging materials. There is no risk of harmful chemicals getting into the food or drinks that are packed in glass. No additional barriers or additives are needed. A glass bottle or jar is 100% pure glass.



HOW FEVE IS STRUCTURED?

The Board of Directors oversees the strategic management of the Federation and reports to the FEVE General Assembly. The operational activities of the Federation are organized through three standing horizontal committees:

the Production and Environment Committee - focusing on all technical and environmental dossiers.

the Communications Committee - working on promotional and communications activities.

the Legal and Public Affairs Committee - strengthening the network at Brussels level with European Institutions and stakeholders.

Experts from the member companies and from national associations actively participate in the committees and in ad hoc working groups to analyze issues, to make recommendations to the FEVE Board, realize specific projects at European level, and implement country based actions.

THE FEVE TEAM

With a staff of five people, the Secretariat ensures the day-to-day management of the association and guarantees a steady flow of information to the members.

Adeline Farrelly
Fabrice Rivet
Alexander Mohr
Michael Delle Selve
Laure Vanderbrugge

Secretary General
Technical Director
Senior Public Affairs Manager and Legal Counsel
Communications and Operations Manager
Administrative Assistant

The FEVE website



A GLIMPSE ON FEVE ACTIVITIES AND PUBLICATIONS

THE FEVE WEBSITE

The FEVE Website – WWW.FEVE.ORG – provides an overview of the activities and key dossiers followed by the Federation. A members-only extranet provides quick access to the Federation’s meetings and most important information on EU dossiers and programmes.

THE GOB

The GOB keeps stakeholders up-to-date about the latest issues and news from the container glass industry and sheds light on some of the big issues including food contact issues, packaging regulations, energy efficiency, sustainability, and recycling.

FEVE events



The GOB magazine



FEVE NEWS

FEVE publishes a monthly subscription-based international digest of news about glass tableware, glass packaging and competing materials, the customer and supplier industries and European Union activities. Each issue contains an updated worldwide listing of trade fairs and conferences of relevance to the glass packaging and tableware industries, with links to web-sites.

FACTS AND FIGURES ON CONTAINER GLASS

FEVE publishes statistics on container glass production, consumption and collection for recycling in Europe. Information can be downloaded from www.feve.org.

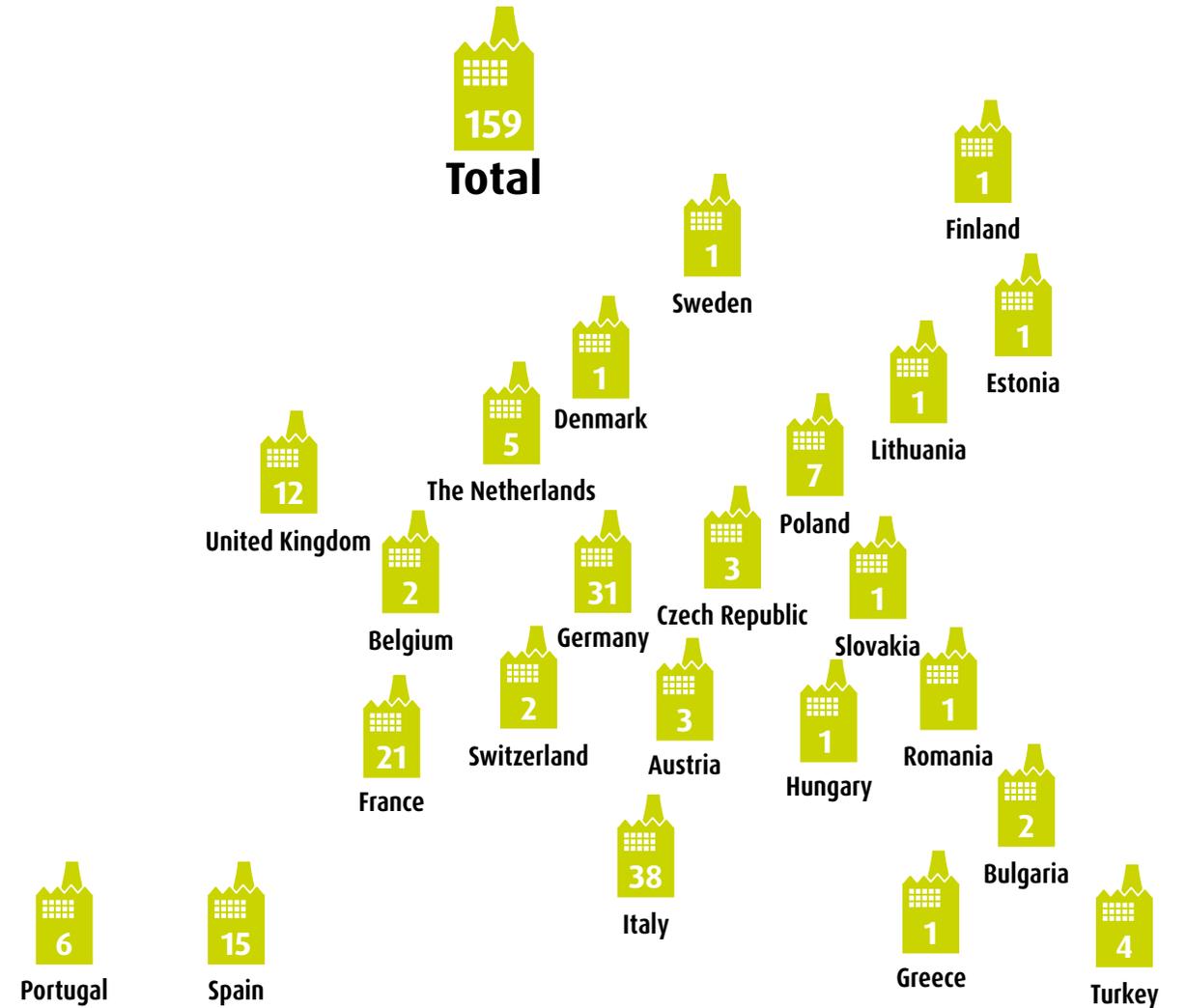
FEVE EVENTS

The Federation organizes and participates in events at Brussels and European level to voice specific positions of the industry on given issues and to spark the debate with policy-makers and stakeholders.



THE EUROPEAN CONTAINER GLASS INDUSTRY

Glass packaging is a local industry. It is produced throughout Europe in about 160 local manufacturing plants in 21 EU countries, Switzerland and Turkey. The industry produces some 20 million tonnes of glass per year and employs 46,000 people. Container glass is the biggest producer of glass in Europe representing about 62% of all glass production. The European Union is in fact the world's largest glass producing region.



Container glass manufacturers specialize in glass packaging for food and beverages such as preserves, jams, beer, wines, spirits, water, oil and vinegar. Additionally, they also produce glass flacons for cosmetics, pharmacy and perfumery and machine-made glass tableware.





FRIENDS OF GLASS

The European container glass industry – through FEVE – supports the movement “Friends of Glass”.
www.friendsofglass.com

It is a consumer forum that champions the right of consumers to choose food and drink products packed in glass. This forum was established in 2008 as a response to a pan-European consumer survey which found that 75% of Europeans prefer glass packaging for food and drinks.

In 2009, “Hank, The Singing Bottle,” - a Friends of Glass mascot was born - and he is helping to spread the word to European consumers about glass recycling.
www.friendsofglass.com/hank



In 2010, Friends of Glass raised the idea that health and safety are not only important in food and drinks, but also in the material used to pack them. **Glass has no added synthetic layers; it does nothing to the food or drinks it contains and it alters nothing to the taste it protects or the vitamins it preserves.** The campaign is spreading the word that glass has nothing to hide.

