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## Quality over quantity: reporting on real recycling

FERVER and FEVE are committed to increasing the quality and efficiency of the glass recycling value chain through separate collection, quality recycling and closed loop manufacturing of glass.

We support a single, harmonised and ambitious calculation methodology for all Member States and all materials.

With regard the measurement point, **all material streams** should have **an equal level of ambition** when reporting recycling rates, regardless of the complexity of different recycling value chains.

**One** principle should be at the heart of an ambitious measurement policy: reporting should occur at the point **where recycled materials can substitute virgin raw materials in a production process**.

For glass, as a permanent material operating in a closed loop system, this would mean the **output of the final sorting operation**, where materials are **destined to enter a production process**.

Accounting at the point where real recycling occurs rather than at the point of collection of waste for recycling is more ambitious than the current system. Therefore recycling targets should be adjusted to fit this more ambitious measurement point. In the case of glass, for instance, measuring at the output of the final sorting operation **and** aiming for a 90% recycling target would effectively mean having to collect **more than 100% of all glass packaging put on the market**. This would no longer be a realistic target.

### ABOUT FEVE

FEVE is the Federation of European manufacturers of glass containers and machine-made glass tableware. Its members produce over 20 million tonnes of glass per year. The association has some 60 corporate members belonging to approximately 20 independent corporate groups. Manufacturing plants are located across 23 European States and include global blue chip and major companies working for the world's biggest consumer brands. The European container glass industry provides a wide range of glass packaging products for food and beverages as well as flacons for perfumery, cosmetics and pharmacy to their European and world customers. With its 160 manufacturing plants distributed all over Europe, it is an important contributor to Europe's real economy and provides employment to about 50,000 people, while creating a large number of job opportunities along the total supply chain. See more on [www.feve.org](http://www.feve.org)

### ABOUT FERVER

FERVER is the association of glass recycling companies in Europe. Our members are spread over 19 countries and recycle more than 70% of the glass collected in Europe. More than 90% of their cullet production is handled as End-of-Waste in compliance with the European Regulation on End-of-Waste for Glass EU 1179/2012. This contributes significantly to the global circular economy and particularly to the conservation of the permanent status of glass. With their 79 plants, they provide employment to 2350 people.